AUCTION BANKRUPTCY ON-LINE ONLY www.shakersvodkaauction.com



•FROM THE FOUNDERS OF *PETE'S WICKED ALE* •

ON-LINE ONLY AUCTION ENDING TUESDAY, JUNE 26 AT NOON CDT

SHAKERSVODKAAUCTION.COM



507.285.1444 maascompanies.com

BANKRUPTCY ON-LINE ONLY AUC

Launched in 2003 by Infinite Spirits, Inc., SHAKERS Vodka is an ultra premium American spirit and brand.

SHAKERS won rave accolades, scoring a perfect 100 Score from Wine Enthusiast, a first for a vodka, along with double gold medals and Best of Show from the San Francisco Spirit Competition. Unique to SHAKERS is its patented extractive distillation process, custom filtration and premium grain raw materials. In 2009, SHAKERS generated more than 1.6 billion impressions via social media, local events and radio. Created by the founders of Pete's Wicked Ale, a craft brewing phenomena, SHAKERS Vodka offers solid and unique product lines for a new owner.

Notwithstanding SHAKERS being an exceptional product, Infinite Spirits Inc., its parent company, filed a Chapter 7 Bankruptcy petition in January, 2012. The SHAKERS brand will be sold along with the bottling equipment. SHAKERS Brand includes: recipes and processes, patents for the bottle design and distillation process, trademarks for penguin and SHAKERS name. The Bottling Line and Surplus Equipment will be sold in bulk as 39 lots.

INTELLECTUAL PROPERTY, **PATENTS & TRADEMARKS**

 EXTRACTIVE DISTILLATION **PATENT PACKAGE**

(Patent #D489627)

- BOTTLE PATENTED **DESIGN** (Patent #D499342)
- SHAKERS NAME (US Trademark)
- SHAKERS NAME (Japan Trademark)
- BOTTLE DESIGN (US Trademark)
- PENGUIN (US Trademark)

LOCATION:



SHAKERS' ULTRA PREMIUM VODKAS

SHAKERS WHEAT VODKA: The only vodka to receive a perfect 100 score from the Wine Enthusiast. The flavor is soft toasted wheat, vanilla and cocoa.

"Shakers Vodka from America - astonishing. Made from Minnesota wheat, column distilled six times, this super, super premium wow-ed us. It is deliciously sweet, displays a cocoa-like note, and is incredibly smooth. Most vodkas you have to chill to make them easy enough to drink — not SHAKERS. With little debate we awarded SHAKERS a rare PERFECT RATING." — Kevin Kosar, AlcoholReviews.com

SHAKERS RYE VODKA: A double Gold Medal winner at the San Francisco World Spirits Competition. The flavor is hearty toasted rye with a hint of spiciness.

"Highest Recommendation: The unique flavor of SHAKERS Rye incorporates the old world flavors of vodka with an American touch, creating a wonderful flavor to be coveted by all vodka enthusiasts." - Paul Pacult, Spirit Journal

SHAKERS ROSE VODKA: Best in Show winner at the San Francisco World Spirits Competition and Top 50 Spirits in the world from Spirit Journal. The flavor is a combination of 12 different custom flavor components including honey, vanilla and hints of citrus.

"The beguiling rosy pink, pastel hue enchants the eye — impeccably pure one of the prettiest spirits I've ever seen; an utterly sensational flavored vodka bouquet of the first rank; the palate entry is delicate, floral, perfumed and offdry-at midpalate, the taste exhibits a definite grainy sweetness that beautifully enhances the rich rose-petal flavor; finishes like a whisper, gently floral, rose and clean; a landmark in American distilling." - Paul Pacult, Spirit Journal

SHAKERS WINTER LIMITED RELEASE VODKA. PASSION LIQUOR: A flavor combination of black raspberry, honey and citrus.

"An alluring pink hue with a lavender tint and satiny smooth, featherweight body." Delectably light and airy. It has a generous fruit and floral bouquet and soft entry on the palate. The honey and raspberry flavors build gradually in the mouth and persist long into the relaxed finish. In the hands of a skilled mixologist it is worth its weight in platinum." - Robert Plotkin, Bar Media

LAB EQUIPMENT/GLASSWARE



SHAKERS MEMORABILIA



STAINLESS PROCESS FITTINGS



OFFICE FURNITURE



INSPECTIONS: Monday, June 4 – 10 AM-2 PM

Monday, June 11 - Noon-5 PM

1262 - 98th Ave NE, Blaine, Minnesota 55434

Monday, June 25 - Noon-5 PM Other times by Appointment.

TERMS: 13% Internet Buyer Premium. Payment due at time of sale; payable to Bankruptcy Estate of Infinite Spirits, Inc. #12-50010. Acceptable forms of payment are: wire transfer (posting no later than Wednesday, June 27), certified funds or cash. Trustee J. Richard Stermer, Stermer Law Firm, PLLC will be reviewing any entirety offers. Entirety offers are encouraged and may be submitted up to Thursday, June 21, 5pm (CDT). Nothing will be removed until payment has been received. Small items must be removed within 7 days or are subject to forfeiture. Larger items require a rigging appointment within 7 days. Sales tax may apply. Buyers with exemption status must document this status AT THE TIME OF ON-LINE REGISTRATION. All sales final. Everything is sold AS-IS, WHERE-IS with no warrantees or guarantees, expressed or implied. Buyers are urged to inspect the items prior to sale. Seller and Auctioneer are not responsible for items. In the event of a dispute, Auctioneer will have the final decision. All information received from reliable sources believed to be correct but not guaranteed by the Auction Company. Any announcement made during online auction will take precedence over any material published about this event. Auctioneer is Agent for Seller. On-line Auction Ends, Tuesday, June 26 at NOON CDT. Selling Subject to Court Approval or Order. Under no circumstances will any items remain onsite after Friday, July 6.

ENTIRETY OFFERS are encouraged and may be presented up to Thursday June 21st!

BIDDING INSTRUCTIONS: To register for on-line bidding, log onto shakersvodkaauction.com and click on the On-line bidding link. Bidding will end on Tuesday, June 26 at Noon (CDT).

WWW.SHAKERSVODKAAUCTION.COM

TION ENDS JUNE 26 NOON (CDT)

39 LOTS OF SHAKERS SUPPORT EQUIPMENT SELLING SEPARATE!

Partial Listing: Complete Accutek Bottling Line – Purchased New in 2010 for \$82,000, 2 Mueller 16,000 Gallon Stainless Bulk Tanks – Purchased New in 2010 for \$99,000, 3 Vinquip 2,325 Gallon Stainless Tanks, Wigen Titan 7000 R/O Water Treatment System - Purchased New in 2010 for \$12,000, Seitz Enzinger-Noll Polishing Filter Press – Type 40/100A4, FS Curtis Air Compressor, Lab Equipment Including, Fisher-Scientific Model 637D Incubator, Fisher-Scientific Marathon 3200R Centrifuge, Scale, along with Assorted Pyrex, Kimax, and Fisherbrand Glassware and Supplies. See Equipment Catalog for Complete Equipment List!

THOUSANDS OF NEW/UNUSED BOTTLES/BOXES/PROMO ITEMS TO BE SOLD IN BULK









2-MUELLER 16,000 GALLON STAINLESS BULK TANKS PURCHASED NEW IN 2010 for \$99,000









3-VINQUIP 2,325 GALLON STAINLESS BLENDING TANKS - PURCHASED NEW IN 2010 FOR \$12,000









ACCUTEK BOTTLING LINE PURCHASED NEW IN 2010 FOR \$82,000









WIGEN R/O WATER TREATMENT SYSTEM - PURCHASED NEW IN 2010 FOR \$12,000/SEITZ FILTER PRESS/FS CURTIS AIR COMPRESSOR/LAB EQUIPMENT









REMOVAL INSTRUCTIONS: Small Items to be removed within 7 days of auction at buyers expense. Lots 10-16 (Tanks, Pumps and Piping) will have basic removal/crane service, included in on-line bid price. Buyers of stainless tanks will be required to have trucks available when crane service is on-site for loading. Buyers will be responsible to pay for crane service if trucks are not present at designated loading time/s. Buyers will be responsible for loading/blocking/strapping/securing of loads. All items need to be removed by July 6th at 5:00pm. Items left after that time will be subject to forfeiture. Contact Maas Companies direct at 507-285-1444 with any questions.





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Diane Maas, President. Principal Auctioneer Tyler Maas #55-145.

Ompanies inc US Bankruptcy Court, District of MN, Ch. 7 Bankruptcy No. 12-50010 (GFK). J. Richard Stermer, Stermer Law Firm, PLLC.. Trustee







AWARD-WINNING VODKA

BUY THE BRAND • BUY THE EQUIPMENT • BUY IT ALL!